



BUILDING COMMUNITY, BUILDING A LEGACY.

A New Northern Virginia Tennis Campus
USTA Mid-Atlantic Tennis Campus



USTA MID-ATLANTIC:

BUILDING COMMUNITY THROUGH TENNIS

The Challenge

A Crisis of Access

The Momentum

Rising Player Base

The Opportunity

Transforming Lives

Tennis is Booming!

In 2024, 25.7 million Americans played, the highest number on record and a **46% increase since 2019**. In the Mid-Atlantic, nearly 1.5 million people play, making this one of the most active regions in the nation.

Yet even as interest soars, **access is shrinking**. Aging facilities, court closures, and the lack of dedicated public spaces limit opportunities for people of all ages and backgrounds. In one of the most diverse regions in the country, we have a unique chance to ensure tennis — the world's healthiest sport — remains a source of connection and belonging for everyone.

The new USTA Mid-Atlantic Tennis Campus in Loudoun County will make that possible. This first-of-its-kind, year-round facility will be a vibrant hub for **health, community connection, and lifelong play**, serving thousands of local players and welcoming participants from across the country.

With your investment, you become the catalyst for this change — opening the doors to a place where **every person can access the lifelong benefits of tennis, regardless of background or ability**.



“The new USTA Mid-Atlantic tennis campus will create champions in tennis and in life, providing increased access and opportunity for our sport and for the region. This campus will be a place where diverse groups come together to connect through the sport, meeting the social, emotional and physical needs of the community.”

– **Billie Jean King**

OUR VISION: A CAMPUS THAT TRANSFORMS LIVES

The USTA Mid-Atlantic Tennis Campus will be more than a place to play, it will be a destination that **connects people, builds character, and inspires community.**

Designed to reflect the vibrant diversity of the Mid-Atlantic, the campus will welcome players of all ages, abilities, and backgrounds, from beginners discovering the game to elite competitors reaching for the highest levels and everyone in between.

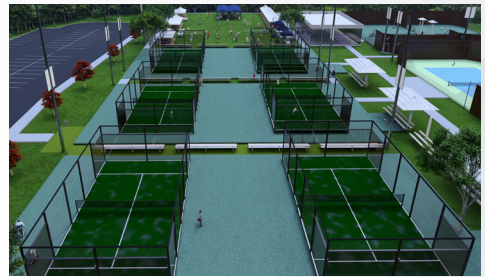
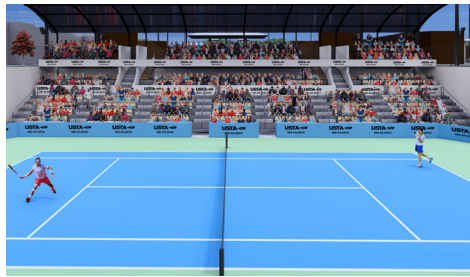
17 OUTDOOR HARD COURTS
INCLUDING CHAMPIONSHIP STADIUM

6 OUTDOOR CLAY COURTS

10 INDOOR COURTS
YEAR-ROUND PLAY

6 PADEL COURTS

30k SQ. FEET OF ACTIVITY SPACE
FOR TRAINING, WELLNESS, AND COMMUNITY EVENTS



Because of you, this campus will:

- **Create spaces for connection:** gatherings, classes, and special events.
- **Deliver year-round programs** that improve health, build skills, and deepen engagement in tennis.
- **Host national events** that attract tourism and put the Mid-Atlantic on the map as a tennis destination.



“One of my goals is to work to make tennis more accessible to everyone and the new USTA Mid-Atlantic Tennis Campus will definitely have that impact on the greater community in the DMV and entire Mid-Atlantic region.”

– Frances Tiafoe, professional tennis player from the Mid-Atlantic

SERVING UP ACCESS, INSPIRING COMMUNITY

The new USTA Mid-Atlantic Tennis Campus will offer more than courts- it will deliver programs that build community, improve health, and create opportunities for people of every age, background, and ability.

The campus will be a place where people can **fulfill social and emotional needs, elevating and enhancing lives. It will be a hub of learning, teaching, and growth that extends beyond its walls to communities across the region.**

Because of You, Programs Will Flourish:

- **Youth development opportunities:** scholarships, after-school tennis, school partnerships, and ambassador programs that build leadership and life skills.
- **Health and wellness for all:** from adult leagues, cardio tennis and adaptive programs for differently-abled players, to high-performance training for competitive athletes.
- **Community engagement initiatives:** volunteer opportunities, leagues, and social events that unite neighbors and strengthen local connections.



Tennis **demonstrates love** — it's a lifetime sport that teaches not just skills, but values. My first mentor taught me the importance of **giving back** and **fostering inclusivity** in the game.

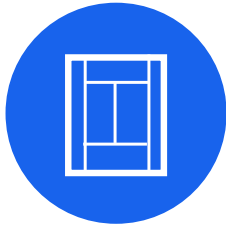
- Julius Mashonganyika (2024 Tennis Creates, Teacher of the Year)



A LEGACY WORTH BUILDING

HELP US BRING THE MID-ATLANTIC CAMPUS TO LIFE

This is more than a sports complex, it's an investment in the **Community, Character, and Well-Being** for the Mid-Atlantic. With your support, the USTA Mid-Atlantic Tennis Campus will be a place where everyone belongs, where young people grow into confident leaders, where neighbors form lasting connections, and where health and wellness are championed year-round.



Major Gifts & Naming Opportunities
Courts, community spaces, and program areas available for recognition.



Corporate Partnerships & Sponsorships
Regional and national visibility while fueling impact.



Individual Contributions
Every gift, at every level, matters.



Planned Giving
Ensure the campus thrives for decades to come.



Gratitude is ultimately what tennis means to me. I am lucky to be able to play this game. It is an absolute privilege to push myself every day in practice, constantly improve my game, and compete with other players. And although difficult, I try to let this lesson of **gratitude** spill over in other aspects of life. So for me, tennis is not just a sport, but a mindset. **I really cannot imagine my life without tennis.**

- Neela W. High School tennis player



TOGETHER, WE WILL BUILD A HOME FOR TENNIS THAT UNITES PEOPLE AND INSPIRES GENERATIONS.

Detailed recognition and gift opportunities available upon request.

CONTACT INFORMATION



For more information about USTA Mid-Atlantic and our ambitious vision for tennis in the region, please contact Beth Twomey, Chief Operating Officer, or visit us online.

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